

COMMUNITY AWARENESS

OBJECTIVE:

- **Influence Attitudes:** To foster positive attitudes and beliefs related to the issue.
- **Encourage Action:** To motivate individuals and groups to take specific steps or adopt certain behaviors (e.g., recycling, getting vaccinated, participating in community programs).
- **Mobilize Support:** To rally community members to support a cause, policy, or initiative.
- **Reduce Negative Behaviors:** To discourage harmful or risky actions through education and awareness.

Increase Participation: To get more community members involved in relevant programs, events, or decision-making processes.

REPORT

